



Posted: 04/22/2025
Annual Salary: \$46,500.00 - \$51,600.00
Status: Exempt, Full-time
Occasional evenings and weekends

[The College of Idaho](#) invites applications and recommendations for a **Video and Photo Specialist**. As a member of the [Marketing and Communications](#) team, this position will be responsible for creating and managing content for The College of Idaho's website, social media platforms, print publications, and e-communications. The focus will be on developing engaging and action-oriented content, including video, photography, graphics, and written material, that advances the College's admission, fundraising, and marketing efforts.

This position involves producing high-quality video and photographic content for the college's website, YouTube, and social media. Candidates should have strong knowledge of content management systems, online marketing, and effective social media strategies. Collaboration with the marketing team, IT, and other departments is essential for success in this role.

A successful candidate will possess a Bachelor's degree in communications, marketing, journalism, public relations, English, graphic design, video production, photography or other related fields. They will be able to present a current portfolio of professional work demonstrating their skills and ideally have previous experience working in communications, web communications, public relations, news media and/or marketing environments. Candidates with previous experience in a higher education setting are highly desirable.

Candidates must be authorized to work in the United States as of the expected hire date and throughout the date of their employment without sponsorship from The College of Idaho. A current valid driver's license is also required and candidates must be vehicle insurable.

The College offers competitive benefits including tuition waiver for dependents, health insurance, a retirement plan with employer match, generous paid time off, free access to on-campus fitness centers, and free admission to campus events. Spouses, domestic partners, and dependents are eligible for benefits coverage.

A complete application will include a current résumé, a cover letter addressing qualifications for the position, portfolio (or link to an online portfolio), and the names and contact information of three (3) references: two (2) from management and one (1) professional, sent to hr@collegeofidaho.edu. Review of applications will begin immediately and continue until the position is filled. As we move through the application review process, additional information may be requested from qualified candidates.

With over 134 years of history, The College of Idaho is a regional and national leader in higher education. The College of Idaho is an [inclusive community](#) of exceptional learning that challenges the ambitious and forges pathways to success and purpose.

The College of Idaho is proud to be an equal-opportunity employer. We are dedicated to attracting, retaining, and optimizing performance and academic excellence through an inclusive workforce. The College does not discriminate on the basis of sex, race, color, age, religion, disability, national and ethnic origin, veteran status, sexual orientation, gender identity, or any other basis protected by law.