

Hey YoteFam!

A group of students and staff are working on a brand new social media campaign to keep our community strong and connected, even without a majority of us on campus. The concept is simple-- students, faculty, staff, and other community members creating a video of themselves to share with the community.

The video you make is up to you. It can consist of some encouraging words, showing what you've been up to, showing off your talents, or anything else you can think of. The videos should be 1-3 minutes long, and showcases your personality and the things campus is missing from you while we are all away. At the beginning of the video please state your name, class standing, and major, and then the rest is up to them! Try to be creative with content that is appropriate for sharing, and shoot the video horizontally.

Anyone can make a video and send it in, an individual, a group of friends, a club, a professor, a Bon Appetit staff member, someone from maintenance, Campus Safety - we miss you and we want to hear from you! Our goal is to post one per day through the rest of the semester, so don't think that there isn't room for you. Here's how to submit your content:

Process of the video submissions:

1. Go to <https://wetransfer.com/>
 1. Upload your video
 2. Enter in "ayoteaday@collegeofidaho.edu" where it says "email to"
 3. Enter in your email
 4. Write a message to us, if you'd like!
2. Your video will be reviewed
3. Videos will then be posted on the College's social media accounts

If you, or anyone you know, would like to make a video, please contact us as soon as possible! If you have any questions, or would like additional help making your video, please feel free to email us at ayoteaday@collegeofidaho.edu. (Some of you may have received notes with a different email address, but please use this one!)

We're trying to receive as many videos as we can. If you need an example of what one of these videos can look like, we will have an example we can share with you. But we really want to see what creative and inspiring videos our students can come up with.

Click on this link to see more information from our Student Body President, Blake Cowman:

<https://www.youtube.com/watch?v=4Swa-eYkRYc>

Thanks so much,

The A Coyote A Day Team

ayoteaday@collegeofidaho.edu