

Posted: 12/22/2023

Salary Range: \$35,568.00 - \$37,993.00

Status: Exempt, Full-time



[The College of Idaho](#) invites applications and recommendations for an Associate Director of Athletic Communications/Digital Media. As a member of the [athletics](#) department, this position will assist the Vice President of Athletics, Associate Athletic Director, and Director of Sports Communication in the day-to-day activities associated with sports-related events.

The Associate Director of Athletic Communications/Digital Media is responsible for maintaining the College's athletics website, social media platforms and coordinates the production of videos, live streaming of events, and Daktronics boards. They will also be responsible for writing game recaps, feature stories, and compiling and distributing statistics in compliance with conference regulations. As part of the team, they will assist in the development of comprehensive marketing plans and be assigned graphic design projects.

The successful candidate will possess a Bachelor's degree preferably in sport management, communication, journalism, public relations, or a related field, and possess excellent communication, writing, and editing skills, with knowledge of AP style. They will have practical professional experience managing social media accounts and streaming platforms including Wirecast, Stretchlive, HudlTV and OBS. Experience working with StatCrew, PrestoSports, InDesign, Photoshop, Adobe Premier Pro, and SIDEARMSports platform is highly desirable. Finally, this position will require the ability to work variable hours including nights and weekends, and the ability to travel.

Candidates must be authorized to work in the United States as of the expected hire date and throughout the date of their employment without sponsorship from The College of Idaho. A current valid driver's license is also required and candidates must be vehicle insurable.

The College of Idaho offers competitive benefits including tuition waiver for dependents, health insurance, a retirement plan with employer match after one year of employment, generous paid time off, free access to on-campus fitness centers, and free admission to campus events.

A complete application will include a current résumé, a cover letter addressing qualifications for the position, a statement on diversity that articulates a commitment to representation, inclusion, and equity, and the names and contact information of three (3) references, two (2) management and one (1) professional to hr@collegeofidaho.edu. Application review will begin immediately. Applications will be accepted until suitable candidates are selected.

With over 132 years of history, the College of Idaho is a regional and national leader in higher education. The College of Idaho is an [inclusive community](#) of exceptional learning that challenges the ambitious and forges pathways to success and purpose.

The College of Idaho is proud to be an equal opportunity employer. We are committed to attracting, retaining, and maximizing academic excellence through a diverse and inclusive workforce.