

The BAD Conference

Friday, May 20, 2022

1:00 P.M. - 5:30 P.M.

*Networking Happy Hour Reception
Immediately Following*

The College of Idaho

Langroise Recital Hall

Caldwell, Idaho 83605

\$12 Cover Charge

The Business and Accounting Department (BAD) at The College of Idaho and the Caldwell Chamber of Commerce invite business leaders in the Treasure Valley to join us for the first College of Idaho business conference, The BAD Conference. The conference is dedicated to extensive learning, networking, and collaboration, and will further cultivate relationships between the business community, the Caldwell Chamber of Commerce, and the College of Idaho. Throughout the afternoon, we will explore "Navigating the Currents of Post COVID," by examining issues and challenges facing Idaho businesses and will integrate best business practices from academia and business leaders from Caldwell and the greater Treasure Valley.

FEATURED TOPICS:

- Economic outlook and development update on the western side of the state
- The great resignation and keeping your labor force intact
- Navigating through a pandemic, war, inflation, energy, and changing technology: hear from business leaders who have survived and thrived during past periods of crisis and challenge
- The speed round, featuring a variety of topics and issues facing business leaders with strategies to navigate and thrive through adversity
- Networking break and happy hour reception

GAIN VALUABLE BUSINESS INSIGHTS

IMPLEMENT BEST BUSINESS PRACTICES

NETWORK WITH PEERS



Seating is limited, please register by May 6, 2022

To register, please go to the Caldwell Chamber of Commerce website at caldwellchamber.org

For additional information, contact:

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