

Posted: 05/23/2024

Salary Range: \$80,775.00 - \$88,586.00

Status: Exempt, Full-time



[The College of Idaho](#) is seeking a **Director of Marketing and Communications** to be the creative force behind enhancing the brand identity and strategic marketing initiatives to increase student enrollment and propel alumni engagement and philanthropy.

The Director will provide institutional support to academic departments, as well as the offices of Admission, College Relations, and Events. They will also serve as the primary media contact and spokesperson for the College, offering public relations advice and promoting the College's mission through publications and media relations.

The ideal candidate will possess a Bachelor's degree in marketing or a related field and five years of experience with demonstrated success in a similar position. This key leadership role requires a proven track record in strategic and complex multi-channel communications, strong management skills, and a clear understanding of technology-based outreach strategies.

Candidates must be authorized to work in the United States as of the expected hire date and throughout the date of their employment without sponsorship from The College of Idaho. A current valid driver's license is also required and candidates must be vehicle insurable.

The College of Idaho offers competitive benefits including tuition waiver for dependents, health insurance, a retirement plan with employer match, generous paid time off, free access to on-campus fitness centers, and free admission to campus events.

A complete application will include a current résumé, a cover letter addressing qualifications for the position, a statement on diversity that articulates a commitment to representation, inclusion, and equity, and the names and contact information of three (3) references, two (2) management and one (1) professional to hr@collegeofidaho.edu. Review of applications will begin immediately and continue until the position is filled. Additional information may be requested of qualified candidates as we move through the applicant review process.

With over 132 years of history, The College of Idaho is a regional and national leader in higher education. The College of Idaho is an [inclusive community](#) of exceptional learning that challenges the ambitious and forges pathways to success and purpose.

The College of Idaho is proud to be an equal opportunity employer. We are committed to attracting, retaining, and maximizing academic excellence through a diverse and inclusive workforce.