

SPORT ADMINISTRATION

GRADUATE CERTIFICATE

Are you a sports fan or someone who revels in the world of athletics and recreation? Launch your professional journey with The College of Idaho's Sport Administration Graduate Certificate program, designed to elevate your career path in just TWO SEMESTERS. Our transformative experience will enrich your management, marketing, leadership and sports law and ethics skills, providing a boost to your professional portfolio. Unleash your potential in the dynamic sports industry, or seamlessly transition into pursuing a master's degree in sport administration or management.

REQUIREMENTS FOR ADMISSION

The Sport Administration Graduate Certificate program is designed to be a postgraduate program for students who have already completed a Bachelor's degree and are seeking careers in the growing business of sport and athletic management and administration. Persons eligible to matriculate in this program must complete the online Admission Application at apply.collegeofidaho.edu/apply, which includes the requirement to upload the following:

1. Transcript(s) showing completion of a Bachelor's degree from an accredited college or university;
2. A personal statement/essay expressing interest in the Sport Administration Graduate Certificate program and articulating how this certificate will enhance the applicant's personal and professional growth; and
3. A letter of endorsement/recommendation, which may be from an athletic, academic, personal or professional source.

The program requires a fall start as its unique curriculum builds together seamlessly to offer you a grounding in management and administration. **Application deadline is July 1, 2024.**

Tuition & Fees: \$4,120 and a Graduate Program Fee of \$25 per term

Additional Costs: Approximately \$100 for books, and if relevant, \$2,800 in health insurance (price subject to change)

Tuition for the Sport Administration Graduate Certificate Program is due in full on or before August 21, 2024; and fees are due on or before the first day of class for each term. As health insurance is required, the fee for student health insurance is due on or before August 21, 2024 unless the student can show proof of comparable coverage through their parent's policy, a spouse's coverage, or through employment. For more information, contact the Business Office (businessoffice@collegeofidaho.edu / 208-459-5227).

LEARNING OUTCOMES FOR SPORT ADMINISTRATION

Students will be able to:

1. Apply a diverse set of essential principles and skills, including skills in business, finance, and marketing that would be necessary in sport administration.
2. Utilize critical thinking skills in analyzing sport management issues in managerial planning and decision making.
3. Demonstrate an understanding of ethics as they apply to sport.
4. Develop professional skills through classroom learning and experiential learning in internships with added applied responsibilities.

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CERTIFICATE REQUIREMENTS

CURRICULUM

Immerse yourself in a supportive, high-touch learning environment at The College of Idaho, where you can maximize your professional potential without disrupting your life and career. Feed your passion for sports while gaining comprehensive insights into the critical issues of management, marketing, leadership and sports law and ethics that shape the sports industry. But we don't stop at theory – put your newfound knowledge into immediate action through our required internship.

FALL	CREDITS	SPRING	CREDITS
SPRT 591 Legal Aspects in Sport	3	SPRT 560 Sport Marketing & Promotion	3
SPRT 575 Ethics in Sport	3	SPRT 525 Sport Administration/Mgmt	3
SPRT 597 Sport Internship	1-2	SPRT 597 Sport Internship	1-2
Total Program Credit Hours: 14-16*			

*The certificate requires a minimum of 14 credits; however, the number of total credits will depend on the number of on-site hours worked during the internship. As each credit requires a minimum of 39 hours, students can expect to work a minimum of 3.25 hours per week for each credit during their internship. Please take note of the word "minimum." Regardless of the number of credits you are pursuing, you not only need to hit the minimum threshold for the number of enrolled credits, but also need to ensure you meet your obligations to your internship host site.

SPRT 591 LEGAL ASPECTS IN SPORT – 3 CREDITS

This course will focus on the practical aspects of sport law, which includes liability issues and risk management. The course covers contracts, negligence, and constitutional law, as well as risk management. An emphasis will be placed on current issues for teachers, coaches, facility managers, and program directors. Also covered are applications to eliminate dangerous situations related to the world of sports, physical activity, physical education, and recreation.

SPRT 575 ETHICS IN SPORT – 3 CREDITS

A philosophical approach to ethical dilemmas in sport, including issues of competition, cheating, violence, and performance enhancement. Also covered are Title IX and ethical theories within the workplace.

SPRT 560 SPORT MARKETING & PROMOTION – 3 CREDITS

Examines marketing, promotions, and public relations for various aspects of the sports industry. Topics covered include strategic marketing, advertising, market segmentation, sponsorships, endorsements, licensing, and media relations.

SPRT 525 ADMINISTRATION/MANAGEMENT – 3 CREDITS

Students will study organizational theories and practices with an emphasis on sport industries. Leadership styles and theories, organizational development, personnel, fiscal, and legal issues will be covered.

All language on this flyer is non-binding and subject to change.
For additional information, please contact Mike Burdine, Assistant Vice President of Enrollment Management, at mburdine@collegeofidaho.edu.

2112 Cleveland Blvd | Caldwell, ID 83605 | 800-224-3246 | collegeofidaho.edu

