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## GREETINGS FROM THE COLLEGE OF IDAHO!

I hope this letter finds you well and that your school year is off to a great start. We are entering into our 128th year of providing an exceptional liberal arts education, and continue to be amazed by the quality of students enrolling at The College of Idaho each year. Early indications are that this fall's freshman class may be one of the largest in the past decade, with the total number of students beginning their studies at the C of I only exceeded by the Fall 2013 semester. It is definitely a great time to be a Yote!

The College of Idaho remains a beacon of excellence for higher education in our state regularly listed by Forbes magazine as America's Top College (#1 in Idaho), annually ranked in the Princeton Review's Best 384 Colleges, and a Best National Liberal Arts College by U.S. News & World Report, and recently named by the career site Zippia as Idaho's top school for job placement. The College is also home to four Carnegie Foundation Idaho Professors of the Year, and with a 9:1 student-faculty ratio, our students benefit from our experienced faculty on a daily basis. Our exceptional faculty have mentored students who went on to become Rhodes Scholars (7), Marshall, Truman and Goldwater Scholars (14), governors (3), a Pulitzer Prize-winning historian, an Academy Award-winning composer, the co-discoverer of vitamin B12, and the co-founder of Patagonia Outerwear.

One myth I would like to dispel is that The College of Idaho is out of reach for some students because of our cost. It is important to note that during the 2017 – 2018 academic year, The College of Idaho awarded \$14 million in institutional scholarships to students, and the average award for incoming students during that same academic year was \$17,339 per year. This may be why USA Today ranked the C of I an America's Best Value College (#5 in the United States). We are committed to making attendance to the College possible for all of your students, so we ask for your help in encouraging students and their families to reach out to learn more about financing their C of I experience.

Centered on our First Year Experience, the College continues to foster a sense of community and prepares students for lifelong learning. Our nearly fifty clubs and organizations allow students to experience a plethora of activities outside of the classroom, and engage with their peers from across the country and the world. With nearly one-third of our student body representing diverse cultures, including over ten percent international students, one could argue that we are the most diverse 50 acres in the State of Idaho.

Our admission team will be out on the road throughout the fall and we are looking forward to meeting with you and your students. Please also encourage your students to either schedule a personal visit or attend our Fall Discovery Day on October 27. Thank you again for all that you do to support your students. We appreciate your time and energy, and wish you a very successful school year. Go Yotes!

All the best,

Brian A. Bava  
Vice President of Enrollment Management  
The College of Idaho