

GREETINGS FROM THE COLLEGE OF IDAHO!

I hope this letter finds you well and that your school year is off to a great start. We are entering into our 130th year of providing an exceptional liberal arts education, and continue to be amazed by the quality of students enrolling at The College of Idaho each year. Despite the COVID-19 pandemic, the College welcomed 311 new students to campus this fall, and opened with the third largest total enrollment in history - exactly 1,100 undergraduate students.

The College of Idaho remains a beacon of excellence for higher education in our state regularly listed in the Wall Street Journal as Idaho's #1 College, annually ranked in the Princeton Review's Best 384 Colleges, and a Best National Liberal Arts College by U.S. News & World Report, and named by the career site Zippia as Idaho's top school for job placement for the third year in a row. The ranking we are most proud of is #1 in the Nation among liberal arts colleges on Social Mobility. Social Mobility is generally defined as upward movement of students and graduates from one socioeconomic status to another, and the ranking evaluates which schools best serve underrepresented students.

The College is also home to four Carnegie Foundation Idaho Professors of the Year, and with a 11:1 student-faculty ratio, our students benefit from our experienced faculty on a daily basis. Our exceptional faculty have mentored students who went on to become Rhodes Scholars (7), Marshall, Truman and Goldwater Scholars (14), governors (3), a Pulitzer Prize-winning historian, an Academy Award-winning composer, the co-discoverer of vitamin B12, and the co-founder of Patagonia Outerwear.

One myth I would like to dispel is that The College of Idaho is out of reach for some students because of our cost. It is important to note that during the 2020-2021 academic year, The College of Idaho awarded over \$23 million in institutional scholarships to students, and the average award for incoming students during that same academic year was \$21,218 per year. We are committed to making attendance to the College possible for all of your students, so we ask for your help in encouraging students and their families to reach out to learn more about financing their C of I experience.

Centered on our First Year Experience, the College continues to foster a sense of community and prepares students for lifelong learning. Our nearly fifty clubs and organizations allow students to experience a plethora of activities outside of the classroom, and engage with their peers from across the country and the world. With over one-third of our student body representing diverse cultures, including over 18% international students, one could argue that we are the most diverse 50 acres in the State of Idaho.

Our admission team has developed a number of different opportunities for students to engage with our office. Whether taking part in an in-person campus visit or participating in a virtual event, we look forward to meeting with your students. Thank you again for all that you do to support your students. We appreciate your time and energy, and wish you a very successful school year. Go Yotes!

All the best,



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