

Posted: 07/31/2023

Annual Salary: \$35,900.00 - \$47,800.00

Status: Exempt, Full-time



[The College of Idaho](#) invites applications and recommendations for a **Video and Photo Specialist**. As a member of the [marketing and communications](#) team, this position will create and manage content for The College of Idaho's website, social media, print publications, and e-communications to support and strengthen the College's brand identity.

With a particular focus on creating compelling and action-oriented content the Video and Photo Specialist will shoot, edit, produce and direct professional quality videos, and photographs, as well as create and manage website and social media content.

A successful candidate will possess a Bachelor's degree in communications, marketing, journalism, public relations, English, graphic design, video production, photography or other related fields. They will be able to present a current portfolio of professional work demonstrating their skills and ideally have previous experience working in communications, web communications, public relations, news media and/or marketing environments. Candidates with previous experience in a higher education setting are highly desirable.

Candidates must be authorized to work in the United States as of the expected hire date and throughout the date of their employment without sponsorship from The College of Idaho. A current valid driver's license is also required and candidates must be vehicle insurable.

The College of Idaho offers competitive benefits including a tuition waiver for dependents, health insurance, retirement plan with employer match after one year of employment, generous paid time off, free access to on-campus fitness centers, and free admission to campus events.

A complete application will include a current résumé, a cover letter addressing qualifications for the position, a statement on diversity that articulates a commitment to representation, inclusion, and equity, and the names and contact information of three (3) references, two (2) management and one (1) professional to hr@collegeofidaho.edu. *Application review will begin immediately.* Applications will be accepted until suitable candidates are selected.

With over 132 years of history, The College of Idaho is a regional and national leader in higher education. The College of Idaho is an [inclusive community](#) of exceptional learning that challenges the ambitious and forges pathways to success and purpose.

The College of Idaho is proud to be an equal-opportunity employer. We are committed to attracting, retaining, and maximizing academic excellence through a diverse and inclusive workforce.